



Philadelphia Public Relations Association 2010 Gold Medal Luncheon Honoring Amy Gutmann

Sponsorship Overview

The 300+ member Philadelphia Public Relations Association (PPRA) is honoring University of Pennsylvania's President, Amy Gutmann with its prestigious 2010 Gold Medal Award on November 9, 2010. The PPRA Gold Medal Award honors individuals and organizations whose accomplishments have left a lasting impact on our community and brought national recognition to Philadelphia.

Dr. Amy Gutmann is the eighth president of the University of Pennsylvania, one of the world's preeminent teaching and research institutions. As Penn's President since July 1, 2004, Gutmann has been a forceful advocate for increasing access to higher education, for integrating knowledge across multiple disciplines to address complex problems, and for championing civic engagement with communities both domestically and globally.

The Gold Medal Luncheon will take place on Tuesday, November 9 at 11:30 a.m. at Loews Philadelphia Hotel.

SPOTLIGHT SPONSORSHIP: \$2,000

As the Spotlight Sponsor, your recognition will include:

- Special mention during the program from the PPRA President
- Company logo in event program
- Table next to the registration area for giveaways, literature, etc.
- Signage at the event
- Inclusion on any future e-mail blasts regarding the event (including post-event emails to our members)
- Two complimentary registrations

FEATURED SPONSOR: \$500

As a Featured Sponsor, your recognition will include:

- Special mention during the program from the PPRA President
- Company logo in event program
- Inclusion on any future e-mail blasts regarding the event (including post-event emails to our members)
- One complimentary registration

INDUSTRY SUPPORTER: \$100

As an Industry Supporter Sponsor, your recognition will include:

- Company listing in event program.

Questions?

Please contact Michael Cavacini, PPRA Sponsorships Chairperson at michaelcavacini@gmail.com.



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Sponsorship Registration Form

Deadline: October 15, 2010

SPONSORSHIP LEVEL

Spotlight Sponsor: \$2,000 (*Two complimentary registrations*)

Attendee #1: _____ Email: _____

Attendee #2: _____ Email: _____

Featured Sponsor: \$500 (*One complimentary registration*)

Attendee #1: _____ Email: _____

Industry Supporter: \$100

Please recognize my name/organization in the 2010 Gold Medal Program as:

_____ Individual Organization

CONTACT INFORMATION

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

I prefer to pay with a check (Please make checks payable to **PPRA**)

Please charge \$_____ to my credit card: (*check one*)

Type of Card: Visa MasterCard AMEX

Credit Card Number: _____ Exp. Date: _____

Card Holders Name: _____ CCID: _____

Card Billing Address: _____

Signature: _____ Date: _____

Please return this form with your payment by October 15, 2010 to:

PPRA

P.O. Box 579

Moorestown, NJ 08057

Phone: 215-557-9865 Fax: 856-727-9504

ppra@comcast.net