



# Philly PRoactive

Again this year, PPRA is giving back to the community. Launched in 2009, Philly PRoactive has two components: 1) We are asking you to nominate local non-profits in need of PR assistance. 2) We are seeking PR volunteers to assist the selected non-profits throughout the year.

Volunteers will be available as needed to help in a variety of ways, from answering PR-related questions to writing releases, pitching stories, and assisting with events, if necessary. Meetings will be arranged once organizations and volunteers have been selected in order to finalize the details of the commitment.

A nomination form and volunteer form are provided below. PLEASE NOTE: Nominated organizations must not have an in-house PR person on staff or utilize an outside PR agency. Volunteers must have permission from employer to participate.

We hope you will consider joining us as we put our PR skills to good use!

For more information, contact: Jill Flanagan, PPRA Community Service Chairperson, at [jill.flanagan@villanova.edu](mailto:jill.flanagan@villanova.edu)

## ORGANIZATION NOMINATION FORM

Name of organization: \_\_\_\_\_

Website, if applicable: \_\_\_\_\_

In less than 200 words, please attach a description of the organization’s mission, why they need/deserve support, and what areas of expertise they need most (i.e. PR tips, writing, event planning, media lists, etc.)

**Please return to:**

PPRA Office  
P.O. Box 579  
Moorestown, NJ  
08057  
(P) 215-557-9865  
(F) 856-727-9504  
[www.ppra.net](http://www.ppra.net)

***Deadline for nominations is Monday, October 4, 2010.***

## VOLUNTEER FORM

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Title: \_\_\_\_\_

# of years in the PR industry: \_\_\_\_\_

Area(s) of expertise you can lend to the organization: \_\_\_\_\_

# of hours per month you can commit: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

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***Deadline to volunteer is Monday, October 4, 2010.***